



The Child Care Provider Coalition of Kansas (CCPC) is a not-for-profit organization founded for and by professional family child care providers in Kansas. CCPC includes licensed child care providers, statewide organizations, local child care agencies and individuals committed to improving the quality of child care and early childhood education in Kansas. Through membership, support, and advocacy, CCPC continues to be on the forefront of the early childhood profession and the families they support.

CCPC hosts an annual conference to support the professional development needs of family child care providers and other early childhood professionals. In 2019, the CCPC conference will be held April 26-27 at the Hilton DoubleTree, Lawrence, Kansas. Since our membership has increased by over one-third since January 1<sup>st</sup>, and a similar conference sold out, we are planning for 125 attendees. Jessica Griffin will be the keynote speaker, with multiple break-out sessions offered by experts from across Kansas.

CCPC is seeking sponsorship support for this conference, with three sponsorship levels to choose from. Sponsor benefits are as follows:

#### **Conference Lunch Sponsor \$1,000:**

- Premier, sole sponsorship of the conference lunch.
- Acknowledgement during the lunch announcements from the podium.
- On-site signage at the lunch tables.
- Business name and logo printed on conference T-Shirts.
- Distribution of catalogs or flyers in conference bags.
- Complimentary table(s) in the exhibit area.
- All conference meals and snacks will be provided for two exhibitors.
- Your display banner may be prominently displayed in exhibit hall. Banner must be provided by your agency.
- Social media exposure on Facebook and advertising on the event page.
- Name and logo on conference program.
- Name and logo on CCPC website, displayed through 4/30/20.
- One half- page advertising in newsletter through 4/30/20.
- Full page color advertisement in conference brochure.
- Quarter page full color ad in Kansas Child magazine, published and distributed by Child Care Aware® of Kansas

### **Conference Breakfast Sponsor \$750:**

- Premier, sole sponsorship of the conference breakfast.
- Acknowledgement during the lunch announcements from the podium.
- On-site signage at the breakfast tables.
- Business name and logo printed on conference T-Shirts.
- Distribution of catalogs or flyers in conference bags.
- Complimentary table(s) in the exhibit area.
- All conference meals and snacks will be provided for two exhibitors.
- Your display banner may be prominently displayed in exhibit hall. Banner must be provided by your agency.
- Social media exposure on Facebook and advertising on the event page.
- Name and logo on conference program.
- Name and logo on CCPC website, displayed through 4/30/20.
- One fourth page advertising in newsletter through 4/30/20.
- Full page color advertisement in conference brochure.

### **Conference Break Sponsor \$500:**

- Premier, sole sponsorship of the conference snack break.
- Acknowledgement during the lunch announcements from the podium.
- On-site signage at the break tables.
- Business name and logo printed on conference T-Shirts.
- Distribution of catalogs or flyers in conference bags.
- Complimentary table in the exhibit area.
- All conference meals and snacks will be provided for your exhibitor.
- Your display banner may be prominently displayed in exhibit hall. Banner must be provided by your agency.
- Social media exposure on Facebook and advertising on the event page.
- Name and logo on conference program.
- Name and logo on CCPC website, displayed through 10/31/2019.
- Jumbo business card size advertising in newsletter through 4/20/20.
- Half- page color advertisement in conference brochure.